



INTERNSHIP - ACCOUNT MARKETING INTERNATIONAL BUYING GROUPS - ADIDAS

At adidas, every day is a chance to flip the script. An invitation to take everything we know and re-invent it. Do it better. Never settling for good enough. Every day we get up, invent, adapt, improvise, find new ways to collaborate, and do the unexpected. We're creators, makers and doers. Helping athletes make a difference, not just in their games, but in their lives and in their world. It's an obsession.

We've been doing this for more than 65 years. With an unmatched history and tradition of creating iconic products, consumer connections and experiences, we've been defining sport culture since the beginning. And we're never done. Come be a part of shaping the future together with us.

Want to practice what you've learned at university? Do you want to experience hands-on what your dream job is like? Are you a sports lover who's ready to work in an international environment and take responsibility for your own projects? Then welcome to adidas. This is an opportunity to join a truly international business with an environment that is often described as dynamic, innovative, and culturally diverse. If you share our love for sport and competition and have the drive to be number one in what you do, then consider this option to join our winning team!

Duration: 15th January 2019 (flexibility possible) - July 2019 (6 months)

Location: adidas Switzerland Headquarters in Cham / Switzerland

Your tasks:

- Support the international marketing team for 2 of adidas` most important accounts along a full seasonal journey
- Support range management and creation of international product assortments and range plans
- Management of exclusive product creation process in cooperation with different business units
- Support the implementation and execution of international marketing campaigns
- Analysis and evaluation of campaign performances as well as competitor analyses
- Organization of international meetings (internal + external)
- Creation of product catalogues, handouts, and milestone calendars
- General administrative support in daily business
- Sample Management

Your profile:

- Major in Business Administration, Management, Economics, Sport Science, Sales, or Marketing
- Relevant work experience from previous internships or apprenticeship is a plus
- Team player who enjoys working in an international environment
- Independent, proactive, and open-minded
- Passion for sports and fashion
- Very good MS Office skills
- Good social and communication skills
- Fluency in English is a must, additional languages beneficial

What you get:

- Insights into the daily business of several key players in the sporting goods industry
- Gain a comprehensive overview of adidas marketing & merchandising functions on a global level
- Work experience in marketing and merchandising
- A young and dynamic international team

Are you interested? Please send your CV and a motivation letter in English to michael.kutscher@adidas.com

adidas celebrates diversity, supports inclusiveness and encourages individual expression in our workplace. We do not tolerate the harassment or discrimination toward any of our applicants or employees. We are an Equal Opportunity Employer.