



INTERNSHIP - KEY ACCOUNT MANAGEMENT INTERNATIONAL BUYING GROUPS – ADIDAS & REEBOK

At adidas, every day is a chance to flip the script. An invitation to take everything we know and re-invent it. Do it better. Never settling for good enough. Every day we get up, invent, adapt, improvise, find new ways to collaborate, and do the unexpected. We're creators, makers and doers. Helping athletes make a difference, not just in their games, but in their lives and in their world. It's an obsession.

We've been doing this for more than 65 years. With an unmatched history and tradition of creating iconic products, consumer connections and experiences, we've been defining sport culture since the beginning. And we're never done. Come be a part of shaping the future together with us.

Want to practice what you've learned at university? Do you want to experience hands-on what your dream job is like? Are you a sports lover who's ready to work in an international environment and take responsibility for your own projects? Then welcome to adidas. This is an opportunity to join a truly international business with an environment that is often described as dynamic, innovative, and culturally diverse. If you share our love for sport and competition and have the drive to be number one in what you do, then consider this option to join our winning team!

Duration: 15th January 2019 (flexibility possible) – 31st July 2019 (6.5 months)

Location: adidas Switzerland Headquarters in Cham/ Switzerland

Your tasks:

- Support the strategic management of two of adidas' most important international accounts.
- Learn the go to market processes for adidas & Reebok and be actively involved in driving specific KPIs.
- Assist the product range creation of key categories amongst respective key accounts.
- Support actively and independently the organization of brand activations during customer meetings.
- Management of sell-in samples.
- Support monthly analysis of financial key account performances.
- Support and research for strategic projects, e.g. Strategic Business Plan, Strategic Category Plan, etc.
- Drive independently dedicated projects with clear target setting.
- Administrative support in daily business.

Your profile:

- Student of Business Administration, Economics or Sport Management.
- Enrolled as fulltime student for the complete duration of the internship. Or in the so-called gap year between Bachelor and Master's degree.
- English fluent (written and spoken), additional languages are a benefit.
- Open minded, sport enthusiastic.
- Good social and communication skills.
- Good organizational skills, strategic mind-set.
- Good understanding of Microsoft Office and IT related systems in general.
- International experience is a benefit.
- Willing to learn and to further develop the own skills, grasps tasks quickly.

What you get:

- Insights into two global players of the sporting goods industry.
- Sales & Marketing experiences with Key Accounts.
- Possibility to gain further working experiences.
- Active part of a young and dynamic international team.

If you are interested, please send your complete application documents to marcel.schroedel@adidas.com

adidas celebrates diversity, supports inclusiveness and encourages individual expression in our workplace. We do not tolerate the harassment or discrimination toward any of our applicants or employees. We are an Equal Opportunity Employer.